

# Represent Your Nature

Linesheet | Spring 2025



simple & sylvan

# Custom Pieces

Case Studies continue at the end of the catalog



**Puffin**  
5 x 7



**Saguaros**  
5 x 7



**Fort Bowie NHS**  
Magnet



**Fort Bowie NHS**  
Ornament



**Denver**  
Picture Frame



**Hummingbird at  
Delicate Arch**  
5 x 7



**Alaska Maritime NWR**  
Ornament



**Kenai NWR**  
Ornament

**Ornaments**

Wholesale: \$5.00

**Magnets**

Wholesale: \$4.00



**Denver**  
Picture Frame



**Alaska Maritime NWR**  
Ornament



**Alaska Maritime NWR**  
Magnet

**Picture Frame**

Wholesale: \$16

**3 Layered 5x7**

Wholesale: \$18





# Modern Mountains

Square modern mountains with updated color palettes. Ready to be hung.

## Colors

Pink/Green                    \_PinkGr  
 Aubergine/Brown            \_BrPu  
 Lime/Blue/Purple           \_LimeBlPu  
 Turquoise/Coral/Yellow   \_TYCor

## Wholesale:

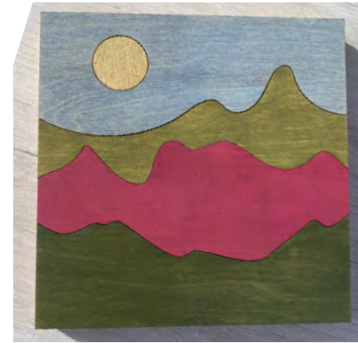
4x4           \$8.00  
 6x6           \$11.50  
 10x10       \$17.00



## Sunrise Over the Mountains



Turquoise/Coral/Yellow



Pink/Green



Aubergine/Brown

4x4\_SunOver  
 6x6\_SunOver  
 10x10\_SunOver

## Sunset Behind the Mountains



Lime/Blue/Purple



Turquoise/Coral/Yellow



Pink/Green

4x4\_SunsetBehind  
 6x6\_SunsetBehind  
 10x10\_SunsetBehind

## Geometric Mountain

*Shown* Lime/Blue/Purple  
 4x4\_Geo  
 6x6\_Geo  
 10x10\_Geo

*Not Shown*  
**Grand Teton**  
 4x4\_GRTE  
 6x6\_GRTE  
 10x10\_GRTE



# Mountain Picture Frames

Two layer mountains with accent shape. Rivets for a modern look.

All pieces are approx 7 x 5 inches, and are ready to be hung. Frames hold a 6 x 4 inch photograph.

Wholesale: \$16.00

## Colors

- Green -Gn
- Blue -Bl
- Purple -Pu
- Teal -Te
- White -Wh
- Rust -Ru



**Mountain + Bear**  
Frm-Bear

**Mountain**  
Frm-Mnt  
*(not shown)*

**Canoe**  
Frm-Canoe  
*(not shown)*



Rust



Blue



Teal

**Mountain + Prickly Pear**  
Frm-PrickPr



Purple

**Mountain + Saguero**  
Frm-Sagu  
*(not shown)*



White

**Mountain + Pine**  
Frm-Tree





# Beach Picture Frames

Two layer mountains with accent shape. Rivets for a modern look.

All pieces are aprox 7 x 5 inches, and are ready to be hung. Frames hold a 6 x 4 inch photograph.

Blue colors

Wholesale: \$16.00



**Beach + Wave**  
Frm-BeachWave



**Beach + Puffin**  
Frm-Puffin



**Beach + Umbrella**  
Frm-BeachUmbr



**Beach + Lighthouse**  
Frm-BeachLight



**Beach + Sailboat**  
Frm-BeachSail



# Photo Embroidery Kits

Embroidery Kits feature heavy photo paper, with printed pattern. Instructions, piercing tool, needle and thread included. These patterns are designed for beginners, and can be completed in a few hours.

Wholesale: \$17  
12 pieces minimum



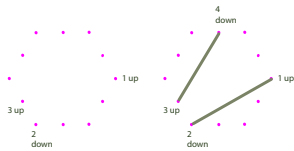


## Directions Included:

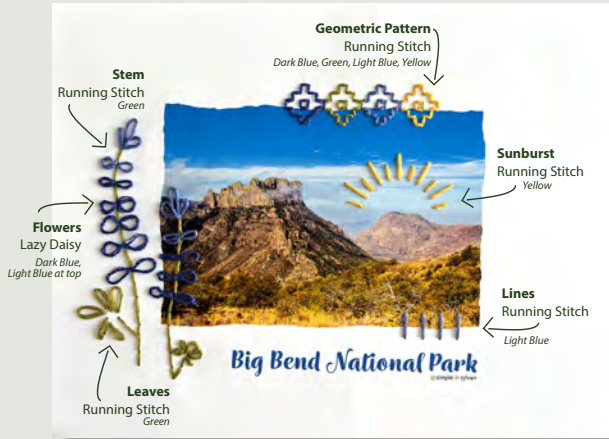
### Spirals

- 1 Start with the needle coming up from the underside. Leave the tail with knot.

Guide the needle down on the fourth hole from the original. Choose one direction, either clockwise or counter clockwise. Go up in the next hole over, count to the fourth hole, and so on.



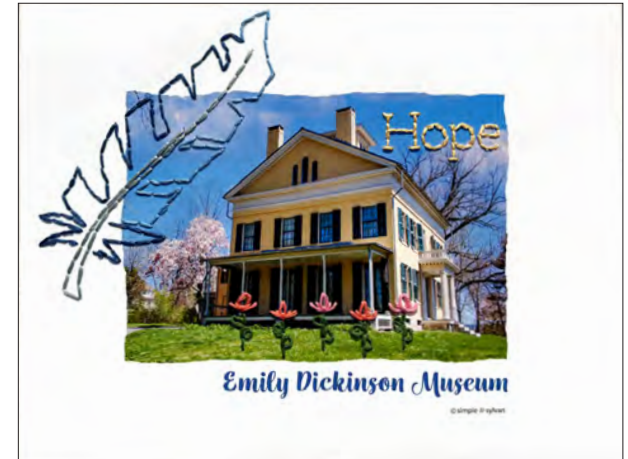
Celebrate the Blue Bonnets of Texas!



Visit [www.simpleandsylvan.com](http://www.simpleandsylvan.com) for more instructions, and videos!

## Photo Embroidery Kits

Kit subjects can be historic structures, landmarks, and landscapes. Historic photographs or illustrations can also be used.



Text can be updated to reflect different location.



# Photo Embroidery Kits - Public Lands



**Arches National Park**  
Embr-Arch



**Badlands National Park**  
Embr-Badl-Light



**Badlands National Park**  
Embr-Badl-Sky



**Bighorn Canyon NRA**  
Embr-Bica-Lake



**Bighorn Canyon NRA**  
Embr-Bica-Canyon



**Big Bend National Park**  
Embr-Bibe



**Devil's Tower National Monument**  
Embr-Deto-Light



**Devil's Tower National Monument**  
Embr-Deto-Prayer



**Glacier National Park**  
Embr-Glac



**Saguaro National Park**  
Embr-Sagu



**Mount Rushmore**  
Embr-Moru



**Mount Rushmore**  
Embr-Moru-Beams



**Grand Teton National Park**  
Embr-GRTE-Winter



**Grand Teton National Park**  
Embr-GRTE-DarkSky

**Grand Teton National Park**  
**Oxbow Bend**  
**Coming Soon**

**Grand Teton National Park**  
Embr-GRTE-Oxbox





## Photo Embroidery Kits - Public Lands, Con't



**Yellowstone National Park**  
Embr-Yell-GrandPrism



**Green River Lakes**  
Embr-GreenRiver

**Not Shown**  
**National Elk Refuge**  
**in Winter**  
**Jackson, Wyoming**

**Jackson Elk**  
Embr-ElkNWR

**Coming Soon:**  
Old Faithful, Zion, Grand Canyon, Bison in Snow

## Photo Embroidery Kits - Landmarks, Historic Photos, Illustrations



**USS Constitution**  
Embr-Balt-Const



**Blucifer, Denver**  
Embr-Blucifer



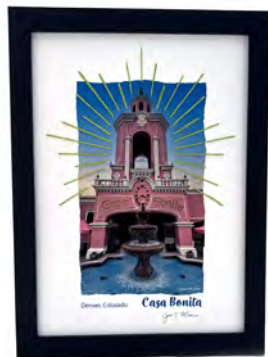
**Blue Bear, Denver**  
Embr-BlueBear



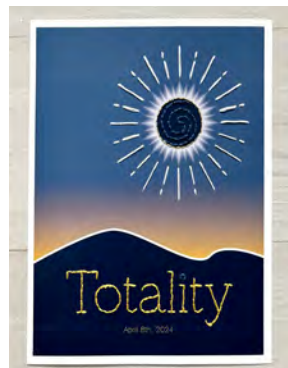
**Emily Dickinson's House**  
Embr-Dickinson



**Ogunquit, Maine**  
Embr-OgunME



**Casa Bonita, Denver**  
Embr-CasaBonita



**Totality Illustration**  
Embr-Totality



**Historic Photo**  
Reach out to make a kit  
with your own photos.



**Historic Photo**  
Reach out to make a kit  
with your own photos.



**Illustration**  
Reach out to make a kit  
with illustrations.

# Mountain Layers Collection

This 5 x 7 size of Mountain Friends Collection features our favorite wild friends. Each piece is 3 layers of wood, featuring laser-cut scenes, each layer of wood is stained with a vibrant hue reflective of our natural settings, then held together with rivets.

All pieces are 5x7 inches, and there is a hanger on the back of each piece.

Wholesale: \$18.00

Name Drop available for no charge with an order of 12 pieces

24 letters max

5x7



**Bear**

0507-Bear-Gn  
0507-Bear-Br



**Bison**

0507-Bisn-Go  
0507-Bisn-BI



**Bison w/ Geyser**

0507-BisnGys-Go  
0507-BisnGys-BI



**Puffin**

0507-Puffin



**Moose**

0507-Moos-BI  
0507-Moos-Wh



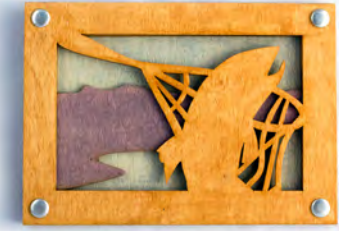
**Elk**

0507-Elk-Rd  
0507-Elk-Wh



**Hummingbird**

0507-Humm-Gn  
0507-Humm-Pu



**Fish**

0507-Fish-Go  
0507-Fish-Gn



**Wolf**

0507-Wolf



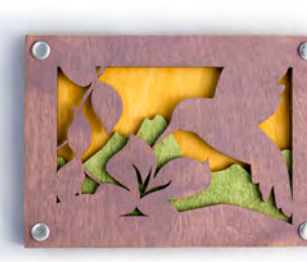
**Moose**

0507-Moos-BI  
0507-Moos-Wh



**Elk**

0507-Elk-Rd  
0507-Elk-Wh



**Hummingbird**

0507-Humm-Gn  
0507-Humm-Pu



**Fish**

0507-Fish-Go  
0507-Fish-Gn





# Mountain Layers Collection

5x7



**Mountain Climber**  
0507-Climb



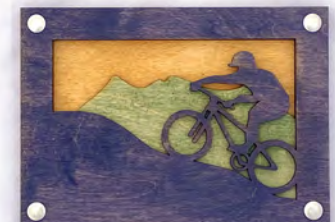
**Kayak**  
0507-Kayak



**Adirondack**  
0507-Adirond



**Cabin**  
0507-Cabin



**Mountain Bike**  
0507-Bike



**Saguaros**  
0507-Sagu



**Tent**  
0507-Tent



**Shasta Trailer**  
0507-Shasta



**Travel Trailer**  
0507-Trailer



**Airstream Trailer**  
0507-Airstream



**Pines**  
0507-Pines



**Gondola**  
0507-Gondola



**Hawk**  
0507-Hawk



**Hammock**  
0507-Hammock



**Hiking/Backpacking**  
0507-Hike



## Moon Phase Earrings

Wood Earrings with Sterling Silver ear wires.

Wholesale: \$9.00



### Colors

- Blue -Bl
- Purple -Pu
- Teal -Te
- Magenta -Pi
- White -Wh

## Wave Earrings

Wood Earrings with Sterling Silver ear wires.

Wholesale: \$9.00



**Moon Ovals**  
Ear-MoonOval  
simple & sylvan

**Moon Drops**  
Ear-MoonDrop

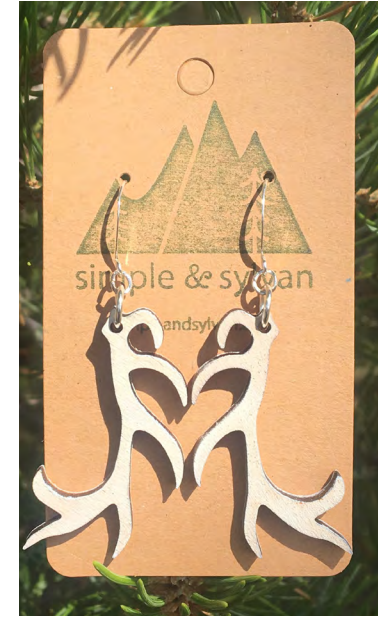
New card style for all Earrings





# Antler and Paddle Earrings

Wholesale: \$9.00



**Moose Paddles**  
Ear-Padds-Wh  
Ear-Padds-Br

**Elk Antlers**  
Ear-Antl-Wh  
Ear-Antl-Gy  
Ear-Antl-Rd  
Ear-Antl-Br



Wood Earrings with Sterling Silver ear wires.

simple & sylvan



# Outdoors Earrings

Wood Earrings with Sterling Silver ear wires.

Wholesale: \$9.00



## Pocket Knives

Ear-Knif-Rd  
Ear-Knif-BI



## Lantern

Ear-Lntrn-Rd  
Ear-Lntrn-Gn  
Ear-Lntrn-Wh  
Ear-Lntrn-Gy  
Ear-Lntrn-BI



## Gondola

Ear-Gond-Rd  
Ear-Gond-Gn  
Ear-Gond-BI  
Ear-Gond-Wh



## Paddles

Ear-Paddl-Rd  
Ear-Paddl-BI  
Ear-Paddl-Gn



## Tent

Ear-Tent-Rd  
Ear-Tent-BI  
Ear-Tent-Gn





# Hexagon Magnet and Pin Collection

## Magnets or Pins

Wholesale:  
\$2.50 each  
\$10 / set of 4



**Mountain**  
Pin-2Layer-Mnt-Rd



**Pine Tree**  
Mag-2Layer-Pine-Gr



**Saguaro**  
Pin-2Layer-Cactus-Pu



**Wave**  
Pin-2Layer-Wave-Bl



Card Back  
for Set of  
Magnets



**Moon**  
Pin-2Layer-Moon-Yel



# Magnets

## Colors

Red	-Re
Green	-Gn
Blue	-Bl
Purple	-Pu
Yellow	-Ye
Teal	-Te
Grey	-Gy
Lime	-Lm
Coral	-Cr

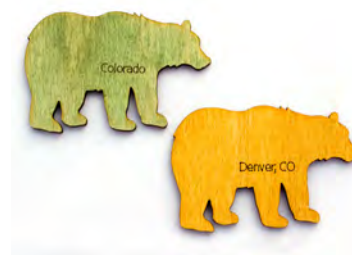
## Magnets

Wholesale: \$4

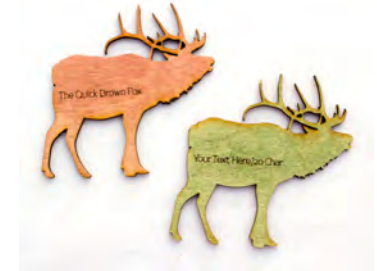
**Name Drop:** Magnets include etched text up to 20 characters



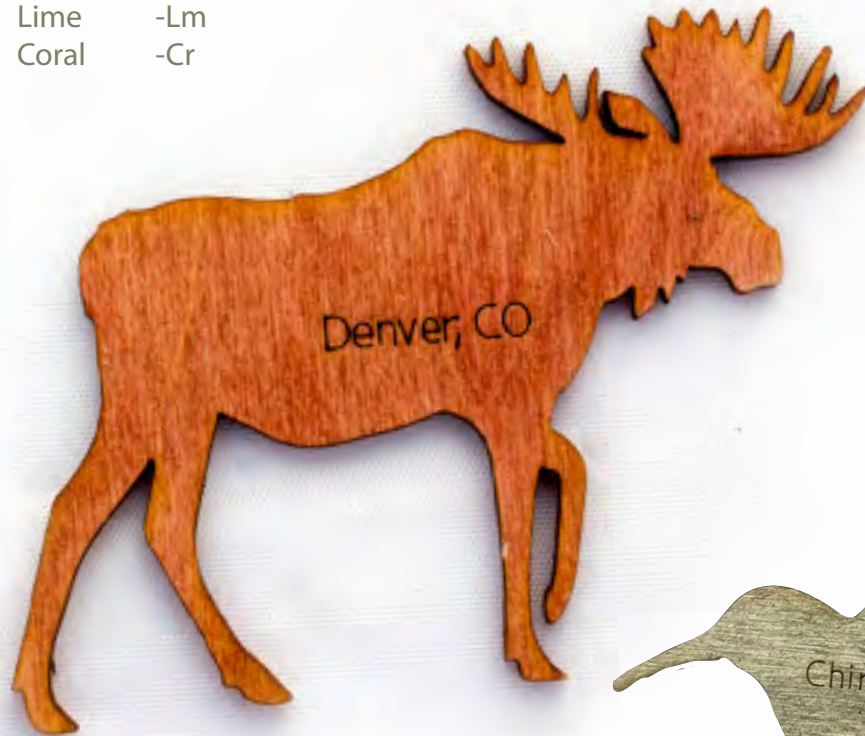
**Moose Magnet**  
Mag-Moos



**Bear Magnet**  
Mag-Bear



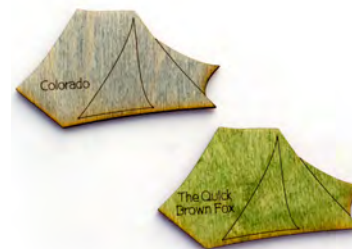
**Elk Magnet**  
Mag-Elk



**Bison Magnet**  
Mag-Bisn



**Denver Magnet**  
Mag-Den



**Tent Magnet**  
Mag-Tnt



**Wolf Magnet**  
Mag-Wolf



# Magnets

## Colors

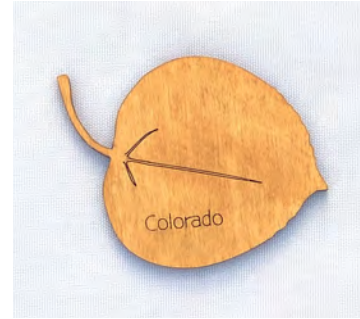
Red	-Re
Green	-Gn
Blue	-Bl
Purple	-Pu
Yellow	-Ye
Teal	-Te
Grey	-Gy
Lime	-Lm
Coral	-Cr



**Hummingbird Magnet**  
Mag-HBird



**Campfire Magnet**  
Mag-Fire



**Aspen Magnet**  
Mag-Aspn



**Canoe Magnet**  
Mag-Canoe

## Magnets

Wholesale: \$4

**Name Drop:** Magnets include etched text up to 20 characters



**Mountain Magnet**  
Mag-Mnt



**Moose Paddle Magnet**  
Mag-MoosPad



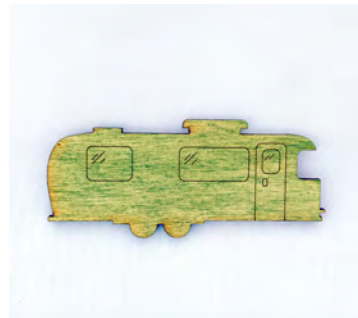
**Pine Tree Magnet**  
Mag-Pine



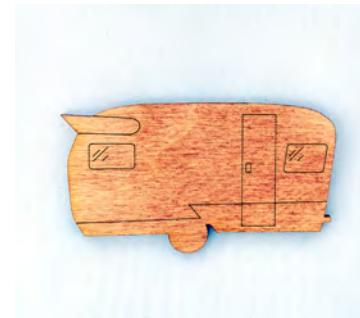
*No Name Drop*  
**Lantern Magnet**  
Mag-Lantern



*No Name Drop*  
**Lantern + Mountain Magnet**  
Mag-LanternMnt



**Airstream Magnet**  
Mag-Airstream



**Shasta Magnet**  
Mag-Shasta



**Camper Magnet**  
Mag-Cmpr

# Magnets

## Colors

Red	-Re
Green	-Gn
Blue	-Bl
Purple	-Pu
Yellow	-Ye
Teal	-Te
Grey	-Gy
Lime	-Lm
Coral	-Cr



**Prickly Pear Magnet**  
Mag-PrikPr



**Saguaro Magnet**  
Mag-Sag



**Steer Magnet**  
Mag-Steer



**Cowboy Boot Magnet**  
Mag-Boot

## Magnets

Wholesale: \$4

**Name Drop:** Magnets include etched text up to 20 characters



**Bat Magnet**  
Mag-Bat



**Gondola Magnet**  
Mag-Gondo



# Magnets

## Colors

Red	-Re
Green	-Gn
Blue	-Bl
Purple	-Pu
Yellow	-Ye
Teal	-Te
Grey	-Gy
Lime	-Lm
Coral	-Cr



**Octopus Magnet**  
Mag-Octo



**Starfish Magnet**  
Mag-Starfish



**Seahorse Magnet**  
Mag-SeaHor



**Flipflop Magnet**  
Mag-Flippys

## Magnets

Wholesale: \$4

**Name Drop:** Magnets include etched text up to 20 characters



**Mermaid Magnet**  
Mag-Mermaid



**Puffin Magnet**  
Mag-Puff



**Whale Magnet**  
Mag-Whale



**Sea Shell Magnet**  
Mag-Shell



**Fishing Boat Magnet**  
Mag-FishBoat

# Silhouette Ornaments

All pieces come strung with a cord.

## Colors

- Red -Re
- Green -Gn
- Blue -Bl
- Purple -Pu
- Yellow -Ye
- Teal -Te
- Grey -Gy
- Lime -Lm
- Coral -Cr

**Name Drop:** Ornaments include etched text up to 20 characters

Wholesale: \$5



**Prickly Pear**  
Orna-PrikPr  
(Purple or Green)



**Moose**  
Orna-Moos  
(Red, Blue, or Green)



**Bear**  
Orna-Bear  
(Red, Blue, or Green)



**Elk**  
Orna-Elk  
(Red, Blue, or Green)



**Puffin**  
Orna-Puffin



**Saguaro**  
Orna-Sag  
(Purple or Green)



**Bison**  
Orna-Bisn  
(Red, Blue, or Green)



**Hummingbird**  
Orna-Humb  
(Purple or Green)

**Contemporary Trailer**  
(Not Pictured)  
Orna-Trailer



**Shasta Trailer**  
Orna-Shasta



**Airstream Trailer**  
Orna-Airstream



**Moose Paddle**  
Orna-MoosPadd  
(Red, Blue, Green or Purple)



## Silhouette Ornaments

All pieces come strung with a cord.

### Colors



**Canoe**  
Orna-Canoe  
(Red, Blue, or Green)



**Aspen Leaf**  
Orna-Aspn  
(Yellow or Green)



**Gondola**  
Orna-Gondo  
(Red, Blue, or Green)



**Seahorse**  
Orna-Seahorse  
(Coral, Teal or Lime)

**Name Drop:** Ornaments include etched text up to 20 characters

Wholesale: \$5



**Starfish**  
Orna-Starfish  
(Coral, Teal or Lime)



**Mermaid**  
Orna-Mermaid  
(Coral, Teal or Lime)



**Flip Flops**  
Orna-Flippy  
(Red, Blue, or Green)



**Moon Phase**  
Orna-MoonPhs  
(Purple or Grey)

**Bat**  
(Not Pictured)  
Orna-Bat  
(Purple or Grey)

# Ornaments with Cabin Cut Out

All pieces come strung with a cord.

**Animal + Cabin**  
Wholesale: \$7

## Colors

Red -Re  
Green -Gn  
Blue -Bl

**Name Drop:** Ornaments include etched text up to 20 characters



**Bear + Cabin**  
Orna-BearCbn  
(Red, Blue, or Green)



**Elk + Cabin**  
Orna-ElkCbn  
(Red, Blue, or Green)



**Bison + Geyser**  
Orna-BisnGeys  
(Red, Blue, or Green)



**Moose + Cabin**  
Orna-MoosCbn  
(Red, Blue, or Green)



## Custom Case Study: Chiricahua National Monument and the Western National Parks Association

Simple and Sylvan is now an approved vendor for WNPA museum shops.

From brainstorming sessions with the shop manager, Angela Rossman at Chiricahua National Monument, Simple and Sylvan was able to create specific pieces for the park based on user experiences with parks' resources, and trends the shop manager saw in visitor interest and sales.

This Monument is set in the southwest, includes desert and sky island landscape, rock pinnacle geologic formations, and attracts visitors for hiking and viewing native wildlife.

From those discussions, these specific items were created for Chiricahua, and surrounding parks. Simple and Sylvan would be happy to explore creating a unique piece for your park.



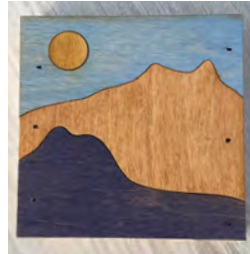
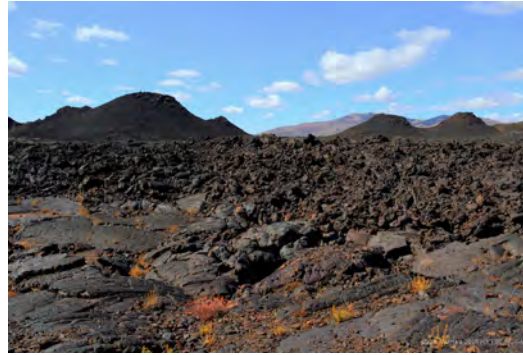


# Custom Case Study: Craters of the Moon National Monument and Preserve and the Craters of the Moon Natural History Association

Simple and Sylvan is thrilled to be carried in the Craters of the Moon National History Association shop.

This Idaho park is known for landscapes that reflect the moons surface. Volcanic activity of the past informs research and exploration for both visitors and NASA scientists.

Simple and Sylvan would be happy to explore creating a unique piece for your park.





## About the Artist



**Simple & Sylvan** offers wall decor, magnets and ornaments and photo-embroidery kits. All are perfect for gifts or mementos for visitors to be reminded of their times in natural places.

**Jess Moore** has untethered from a brick and mortar home opting to travel through the Rocky Mountain West to make her art in these mountains; she has lived full-time in her mobile studio/RV for the last 7 years.

She has volunteered 2000+ hours in National Parks, National Wildlife Refuges, and National Forests, as well as Colorado State Parks.

Jess has an MFA in Integrated Design from University of Baltimore, and has been teaching since 2002, and currently at Rocky Mountain College of Art and Design. She hosts art inspired by nature workshops and retreats, and was an Artist in Residence in three public land units in 2024.

### Moment of inspiration:

Previously I worked for professional services firms, and after spending 8 weeks nestled in at a resident camp in Pike National Forest in the summer of 2015, I launched my business to both engage my passion for the mountains and goal to never going back into an office.

At camp, I would fall asleep thinking about recreating the landscape in layers and the vibrant hues that surrounded me, and am thrilled with the digital creation and tactile nature of the end product.



### Volunteer and Supporter of:



### Member of:



# Simple & Sylvan | Wholesale terms and conditions

## Pricing and Minimums

Minimum opening order is \$150 dollars, unless ordering custom items, as noted on each piece. Minimum reorder is \$125 dollars. Accounts that have not made a purchase within the last 12 months are subject to a minimum reorder of \$150 dollars.

## Payment

Payment for first time orders can be paid by Visa, Master Card, or American Express. Credit cards will be processed at the time of shipment. A valid credit card number must be on file at least three weeks prior to the estimated shipment date in order for the order to be processed.

Net 30 terms will only be offered upon approval, to customers who have submitted satisfactory credit references. Net 30 terms will not be offered to first-time customers, but may be requested for second and subsequent orders.

## Late Payment

Late payments are subject to 18% annual finance charges. Interest will begin accruing one day after the due date on the invoice. Unpaid invoices will be submitted to a collection agency after 90 days. The amount due will include all legal and agency fees.

## Shipping

All domestic orders ship via USPS or UPS Ground unless prior arrangements have been made. Shipping is charged via a fee based on dollar value of the order.

## Account Termination

We reserve the right to terminate any wholesale account at any time at our discretion.

## Custom Designs

Custom work can include changing a current design, or creating an entirely new work. Typical fees are \$150 per custom piece, changes to current list items vary. This does not include name drops.

## Cancellation

Any canceled order is subject to a 50% cancellation fee to be paid within fifteen days of cancellation. Shipment dates that have been pushed back by the buyer 60 days or more from the original estimated shipment date will be treated as canceled orders and be subject to the 50% cancellation fee. Unpaid fees will be submitted to a collection agency after 90 days. The amount due will include all legal and agency fees. Custom items that have already been produced can not be canceled.

## Returns and Exchanges

Returns may be made on damaged merchandise within fourteen days of the arrival of the order. Return requests must be submitted in writing, along with pictures of the damages. Exchanges may be made on merchandise that is excellent condition within one year of purchase. Exchanges will be subject to a 10% restocking fee and applied to the balance of the next orders. Exchanged merchandise may total no more than 50% of the next order.

## Damages

Damages need to be reported within 7 days of receipt, with images provided of damage. Upon proof, a replacement will be sent.

## Confidentiality

Buyer agrees to keep all wholesale pricing, terms and conditions confidential. Wholesale pricing, terms and conditions should not be published or discussed with other parties by the buyer under any circumstance.



## Contact

### Jess Moore

3845 Tennyson St. #151  
Denver, CO 80212

### Linesheet:

[www.simpleandsylvan.us](http://www.simpleandsylvan.us)

### Email:

[orders@simpleandsylvan.us](mailto:orders@simpleandsylvan.us)

### Phone:

410-459-9422

