

Represent Your Nature

Linesheet | Spring 2025



simple & sylvan

Custom Pieces

Case Studies continue at the end of the catalog



Puffin
5 x 7



Saguaros
5 x 7



Fort Bowie NHS
Magnet



Fort Bowie NHS
Ornament



Denver
Picture Frame



Hummingbird at
Delicate Arch
5 x 7



Alaska Maritime NWR
Ornament



Kenai NWR
Ornament

Ornaments

Wholesale: \$5.00

Magnets

Wholesale: \$4.00



Denver
Picture Frame

3 Layered 5x7

Wholesale: \$18



Alaska Maritime NWR
Ornament



Alaska Maritime NWR
Magnet

Picture Frame

Wholesale: \$16



Modern Mountains

Square modern mountains with updated color palettes. Ready to be hung.

Colors

Pink/Green _PinkGr
 Aubergine/Brown _BrPu
 Lime/Blue/Purple _LimeBlPu
 Turquoise/Coral/Yellow _TYCor

Wholesale:

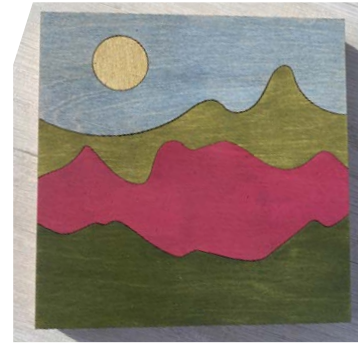
4x4 \$8.00
 6x6 \$11.50
 10x10 \$17.00



Sunrise Over the Mountains



Turquoise/Coral/Yellow



Pink/Green



Aubergine/Brown

4x4_SunOver
 6x6_SunOver
 10x10_SunOver

Sunset Behind the Mountains



Lime/Blue/Purple



Turquoise/Coral/Yellow



Pink/Green

4x4_SunsetBehind
 6x6_SunsetBehind
 10x10_SunsetBehind

Geometric Mountain

Shown Lime/Blue/Purple
 4x4_Geo
 6x6_Geo
 10x10_Geo

Not Shown
Grand Teton
 4x4_GRTE
 6x6_GRTE
 10x10_GRTE

square



Mountain Picture Frames

Two layer mountains with accent shape. Rivets for a modern look.

All pieces are aprox 7 x 5 inches, and are ready to be hung. Frames hold a 6 x 4 inch photograph.

Wholesale: \$16.00

Colors

- Green -Gn
- Blue -Bl
- Purple -Pu
- Teal -Te
- White -Wh
- Rust -Ru



Mountain + Bear
Frm-Bear

Mountain
Frm-Mnt
(not shown)

Canoe
Frm-Canoe
(not shown)



Rust



Blue



Teal

Mountain + Prickly Pear
Frm-PrickPr



Purple

Mountain + Saguero
Frm-Sagu
(not shown)



White

Mountain + Pine
Frm-Tree



Beach Picture Frames

Two layer mountains with accent shape. Rivets for a modern look.

All pieces are aprox 7 x 5 inches, and are ready to be hung. Frames hold a 6 x 4 inch photograph.

Blue colors

Wholesale: \$16.00



Beach + Wave
Frm-BeachWave



Beach + Puffin
Frm-Puffin



Beach + Umbrella
Frm-BeachUmbr



Beach + Lighthouse
Frm-BeachLight



Beach + Sailboat
Frm-BeachSail



Photo Embroidery Kits

Embroidery Kits feature heavy photo paper, with printed pattern. Instructions, piercing tool, needle and thread included. These patterns are designed for beginners, and can be completed in a few hours.

Wholesale: \$17



Photo Embroidery Kits



Directions Included:

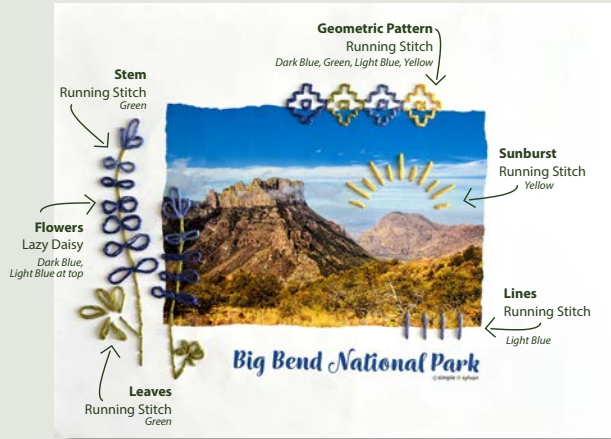
Starting and Finishing

Use the piercing tool to punch holes in your photograph.

Thread your needle, then knot your thread at the end of the length (feel free to cut the longer threads in half).

Bring the needle up from the back of the photograph, you may also want

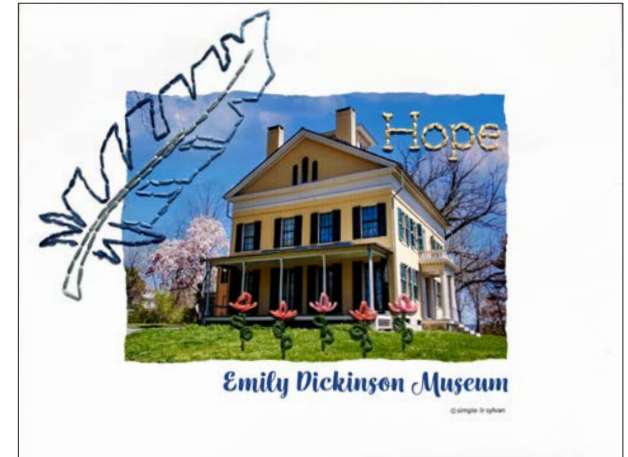
Celebrate the Blue Bonnets of Texas!



Visit www.simpleandsylvan.com for more instructions, and videos!

Photo Embroidery Kits

Kit subjects can be historic structures, landmarks, and landscapes. Historic photographs or illustrations can also be used.



Mountain Layers Collection

This 5 x 7 size of Mountain Friends Collection features our favorite wild friends. Each piece is 3 layers of wood, featuring laser-cut scenes, each layer of wood is stained with a vibrant hue reflective of our natural settings, then held together with rivets.

All pieces are 5x7 inches, and there is a hanger on the back of each piece.

Wholesale: \$18.00

Name Drop available for no charge with an order of 12 pieces

24 letters max

5x7



Puffin
0507-Puffin



Bear
0507-Bear-Gn
0507-Bear-Br



Bison
0507-Bisn-Go
0507-Bisn-Bl



Bison w/ Geyser
0507-BisnGys-Go
0507-BisnGys-Bl



Wolf
0507-Wolf



Moose
0507-Moos-Bl
0507-Moos-Wh



Elk
0507-Elk-Rd
0507-Elk-Wh



Hummingbird
0507-Humm-Gn
0507-Humm-Pu



Fish
0507-Fish-Go
0507-Fish-Gn



Mountain Layers Collection

5x7



Mountain Climber
0507-Climb



Kayak
0507-Kayak



Adirondack
0507-Adirond



Cabin
0507-Cabin



Mountain Bike
0507-Bike



Saguaros
0507-Sagu



Tent
0507-Tent



Shasta Trailer
0507-Shasta



Travel Trailer
0507-Trailer



Airstream Trailer
0507-Airstream



Pines
0507-Pines



Gondola
0507-Gondola



Hawk
0507-Hawk



Hammock
0507-Hammock



Hiking/Backpacking
0507-Hike



Moon Phase Earrings

Wood Earrings with Sterling Silver ear wires.

Wholesale: \$9.00



Colors

- Blue -Bl
- Purple -Pu
- Teal -Te
- Magenta -Pi
- White -Wh

Wave Earrings

Wood Earrings with Sterling Silver ear wires.

Wholesale: \$9.00



Moon Ovals
Ear-MoonOval
simple & sylvan

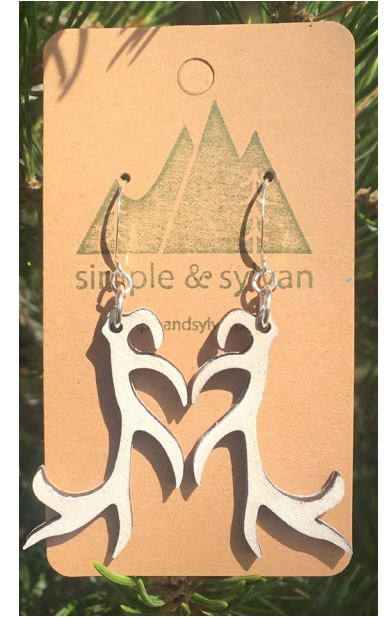
Moon Drops
Ear-MoonDrop

New card style for all Earrings



Antler and Paddle Earrings

Wholesale: \$9.00



Moose Paddles
Ear-Padds-Wh
Ear-Padds-Br

Elk Antlers
Ear-Antl-Wh
Ear-Antl-Gy
Ear-Antl-Rd
Ear-Antl-Br



Wood Earrings with Sterling Silver ear wires.

simple & sylvan



Outdoors Earrings

Wood Earrings with Sterling Silver ear wires.

Wholesale: \$9.00



Pocket Knives

Ear-Knif-Rd
Ear-Knif-BI



Lantern

Ear-Lntrn-Rd
Ear-Lntrn-Gn
Ear-Lntrn-Wh
Ear-Lntrn-Gy
Ear-Lntrn-BI



Gondola

Ear-Gond-Rd
Ear-Gond-Gn
Ear-Gond-BI
Ear-Gond-Wh



Paddles

Ear-Paddl-Rd
Ear-Paddl-BI
Ear-Paddl-Gn



Tent

Ear-Tent-Rd
Ear-Tent-BI
Ear-Tent-Gn



Magnets

Colors

Red	-Re
Green	-Gn
Blue	-Bl
Purple	-Pu
Yellow	-Ye
Teal	-Te
Grey	-Gy
Lime	-Lm
Coral	-Cr

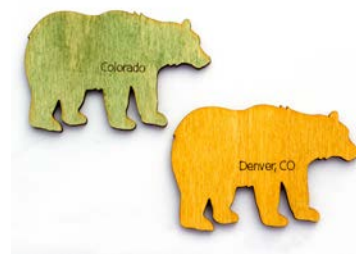
Magnets

Wholesale: \$4

Name Drop: Magnets include etched text up to 20 characters



Moose Magnet
Mag-Moos



Bear Magnet
Mag-Bear



Elk Magnet
Mag-Elk



Bison Magnet
Mag-Bisn



Denver Magnet
Mag-Den



Tent Magnet
Mag-Tnt



Wolf Magnet
Mag-Wolf

Magnets

Colors

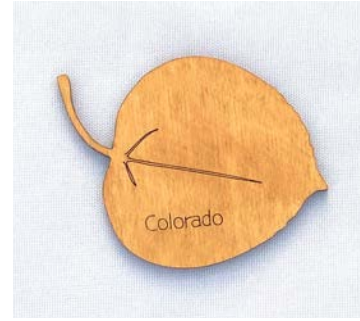
Red	-Re
Green	-Gn
Blue	-Bl
Purple	-Pu
Yellow	-Ye
Teal	-Te
Grey	-Gy
Lime	-Lm
Coral	-Cr



Hummingbird Magnet
Mag-HBird



Campfire Magnet
Mag-Fire



Aspen Magnet
Mag-Aspn



Canoe Magnet
Mag-Canoe

Magnets

Wholesale: \$4

Name Drop: Magnets include etched text up to 20 characters



Mountain Magnet
Mag-Mnt



Moose Paddle Magnet
Mag-MoosPad



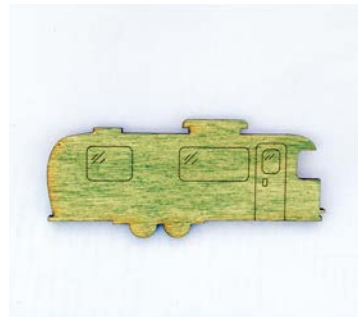
Pine Tree Magnet
Mag-Pine



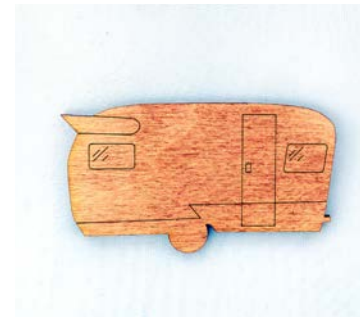
No Name Drop
Lantern Magnet
Mag-Lantern



No Name Drop
Lantern + Mountain Magnet
Mag-LanternMnt



Airstream Magnet
Mag-Airstream



Shasta Magnet
Mag-Shasta



Camper Magnet
Mag-Cmpr

Magnets

Colors

Red	-Re
Green	-Gn
Blue	-Bl
Purple	-Pu
Yellow	-Ye
Teal	-Te
Grey	-Gy
Lime	-Lm
Coral	-Cr



Prickly Pear Magnet
Mag-PrikPr



Saguaro Magnet
Mag-Sag



Steer Magnet
Mag-Steer



Cowboy Boot Magnet
Mag-Boot

Magnets

Wholesale: \$4

Name Drop: Magnets include etched text up to 20 characters



Bat Magnet
Mag-Bat



Gondola Magnet
Mag-Gondo

Magnets

Colors

Red	-Re
Green	-Gn
Blue	-Bl
Purple	-Pu
Yellow	-Ye
Teal	-Te
Grey	-Gy
Lime	-Lm
Coral	-Cr



Octopus Magnet
Mag-Octo



Starfish Magnet
Mag-Starfish



Seahorse Magnet
Mag-SeaHor



Flipflop Magnet
Mag-Flippys

Magnets

Wholesale: \$4

Name Drop: Magnets include etched text up to 20 characters



Mermaid Magnet
Mag-Mermaid



Puffin Magnet
Mag-Puff



Whale Magnet
Mag-Whale



Sea Shell Magnet
Mag-Shell



Fishing Boat Magnet
Mag-FishBoat

Silhouette Ornaments

All pieces come strung with a cord.

Colors

- Red -Re
- Green -Gn
- Blue -Bl
- Purple -Pu
- Yellow -Ye
- Teal -Te
- Grey -Gy
- Lime -Lm
- Coral -Cr

Name Drop: Ornaments include etched text up to 20 characters

Wholesale: \$5



Prickly Pear
Orna-PrikPr
(Purple or Green)



Moose
Orna-Moos
(Red, Blue, or Green)



Bear
Orna-Bear
(Red, Blue, or Green)



Elk
Orna-Elk
(Red, Blue, or Green)



Puffin
Orna-Puffin



Saguaro
Orna-Sag
(Purple or Green)



Bison
Orna-Bisn
(Red, Blue, or Green)



Hummingbird
Orna-Humb
(Purple or Green)

Contemporary Trailer
(Not Pictured)
Orna-Trailer



Shasta Trailer
Orna-Shasta



Airstream Trailer
Orna-Airstream



Moose Paddle
Orna-MoosPadd
(Red, Blue, Green or Purple)

Silhouette Ornaments

All pieces come strung with a cord.

Colors



Canoe
Orna-Canoe
(Red, Blue, or Green)



Aspen Leaf
Orna-Aspn
(Yellow or Green)



Gondola
Orna-Gondo
(Red, Blue, or Green)



Seahorse
Orna-Seahorse
(Coral, Teal or Lime)

Name Drop: Ornaments include etched text up to 20 characters

Wholesale: \$5



Starfish
Orna-Starfish
(Coral, Teal or Lime)



Mermaid
Orna-Mermaid
(Coral, Teal or Lime)



Flip Flops
Orna-Flippy
(Red, Blue, or Green)



Moon Phase
Orna-MoonPhs
(Purple or Grey)

Bat
(Not Pictured)
Orna-Bat
(Purple or Grey)

Ornaments with Cabin Cut Out

All pieces come strung with a cord.

Animal + Cabin
Wholesale: \$7

Colors

Red -Re
Green -Gn
Blue -Bl

Name Drop: Ornaments include etched text up to 20 characters



Bear + Cabin
Orna-BearCbn
(Red, Blue, or Green)



Elk + Cabin
Orna-ElkCbn
(Red, Blue, or Green)



Bison + Geyser
Orna-BisnGeys
(Red, Blue, or Green)



Moose + Cabin
Orna-MoosCbn
(Red, Blue, or Green)

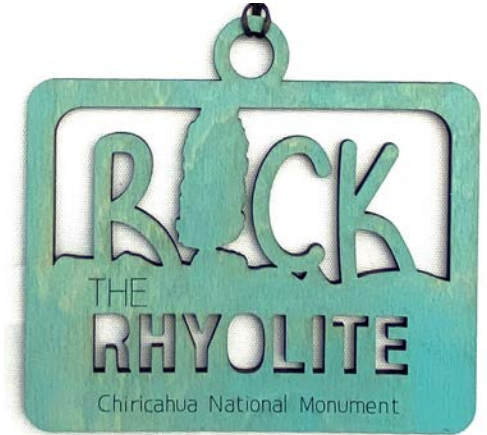
Custom Case Study: Chiricahua National Monument and the Western National Parks Association

Simple and Sylvan is now an approved vendor for WNPA museum shops.

From brainstorming sessions with the shop manager, Angela Rossman at Chiricahua National Monument, Simple and Sylvan was able to create specific pieces for the park based on user experiences with parks' resources, and trends the shop manager saw in visitor interest and sales.

This Monument is set in the southwest, includes desert and sky island landscape, rock pinnacle geologic formations, and attracts visitors for hiking and viewing native wildlife.

From those discussions, these specific items were created for Chiricahua, and surrounding parks. Simple and Sylvan would be happy to explore creating a unique piece for your park.

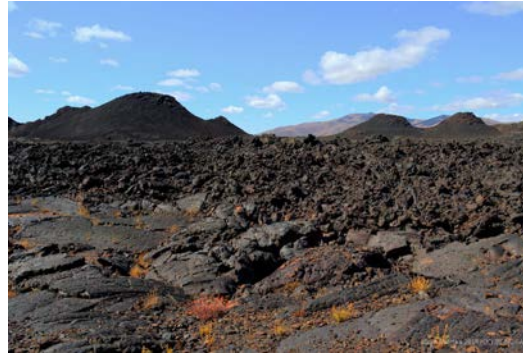


Custom Case Study: Craters of the Moon National Monument and Preserve and the Craters of the Moon Natural History Association

Simple and Sylvan is thrilled to be carried in the Craters of the Moon National History Association shop.

This Idaho park is known for landscapes that reflect the moons surface. Volcanic activity of the past informs research and exploration for both visitors and NASA scientists.

Simple and Sylvan would be happy to explore creating a unique piece for your park.



About the Artist



Simple & Sylvan offers wall decor, magnets and ornaments and photo-embroidery kits. All are perfect for gifts or mementos for visitors to be reminded of their times in natural places.

Jess Moore has untethered from a brick and mortar home opting to travel through the Rocky Mountain West to make her art in these mountains; she has lived full-time in her mobile studio/RV for the last 7 years.

She has volunteered 2000+ hours in National Parks, National Wildlife Refuges, and National Forests, as well as Colorado State Parks.

Jess has an MFA in Integrated Design from University of Baltimore, and has been teaching since 2002, and currently at Rocky Mountain College of Art and Design. She hosts art inspired by nature workshops and retreats, and was an Artist in Residence in three public land units in 2024.

Moment of inspiration:

Previously I worked for professional services firms, and after spending 8 weeks nestled in at a resident camp in Pike National Forest in the summer of 2015, I launched my business to both engage my passion for the mountains and goal to never going back into an office.

At camp, I would fall asleep thinking about recreating the landscape in layers and the vibrant hues that surrounded me, and am thrilled with the digital creation and tactile nature of the end product.



Volunteer and Supporter of:



Member of:



Simple & Sylvan | Wholesale terms and conditions

Pricing and Minimums

Minimum opening order is \$150 dollars, unless ordering custom items, as noted on each piece. Minimum reorder is \$125 dollars. Accounts that have not made a purchase within the last 12 months are subject to a minimum reorder of \$150 dollars.

Payment

Payment for first time orders can be paid by Visa, Master Card, or American Express. Credit cards will be processed at the time of shipment. A valid credit card number must be on file at least three weeks prior to the estimated shipment date in order for the order to be processed.

Net 30 terms will only be offered upon approval, to customers who have submitted satisfactory credit references. Net 30 terms will not be offered to first-time customers, but may be requested for second and subsequent orders.

Late Payment

Late payments are subject to 18% annual finance charges. Interest will begin accruing one day after the due date on the invoice. Unpaid invoices will be submitted to a collection agency after 90 days. The amount due will include all legal and agency fees.

Shipping

All domestic orders ship via USPS or UPS Ground unless prior arrangements have been made. Shipping is charged via a fee based on dollar value of the order.

Account Termination

We reserve the right to terminate any wholesale account at any time at our discretion.

Custom Designs

Custom work can include changing a current design, or creating an entirely new work. Typical fees are \$150 per custom piece, changes to current list items vary. This does not include name drops.

Cancellation

Any canceled order is subject to a 50% cancellation fee to be paid within fifteen days of cancellation. Shipment dates that have been pushed back by the buyer 60 days or more from the original estimated shipment date will be treated as canceled orders and be subject to the 50% cancellation fee. Unpaid fees will be submitted to a collection agency after 90 days. The amount due will include all legal and agency fees. Custom items that have already been produced can not be canceled.

Returns and Exchanges

Returns may be made on damaged merchandise within fourteen days of the arrival of the order. Return requests must be submitted in writing, along with pictures of the damages. Exchanges may be made on merchandise that is excellent condition within one year of purchase. Exchanges will be subject to a 10% restocking fee and applied to the balance of the next orders. Exchanged merchandise may total no more than 50% of the next order.

Damages

Damages need to be reported within 7 days of receipt, with images provided of damage. Upon proof, a replacement will be sent.

Confidentiality

Buyer agrees to keep all wholesale pricing, terms and conditions confidential. Wholesale pricing, terms and conditions should not be published or discussed with other parties by the buyer under any circumstance.



Contact

Jess Moore

3845 Tennyson St. #151
Denver, CO 80212

Linesheet:

www.simpleandsylvan.us

Email:

orders@simpleandsylvan.us

Phone:

410-459-9422

